



2021 “MR. POPULAR” MALBEC

DRINK BY DATE: 2033

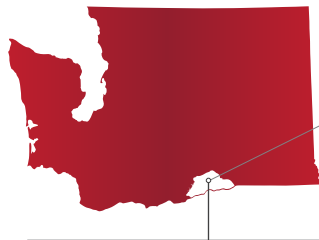
750ML. BOTTLE

TASTING NOTES

We find our 2021 Mr. Popular showing off right away with a deep, purplish hue that's just a teaser for the showy aromatic profile of intense dark fruit in the glass. A smile of violet and floral hints weave in and out with subtle undertones of vanilla, lending a touch of sweetness. Juicy black fruit flavors stir the crowd, carrying through from the nose, with blackberry jam, ripe plum, and hints of blueberry. Notes of dark chocolate and a whisper of smokiness add complexity to the bouquet. It's nonstop on the palate too where this Malbec exhibits a full-bodied structure, delivering a bold and velvety mouthfeel. Muscular tannins provide a solid framework, adding a textural depth that complements Mr. Popular's richness. An elegant balance between fruitiness and acidity contributes to its approachability. Always an MVP with a finish that is long and satisfying, with persistent tannins, offering a delightful grip that leaves a lingering impression. All the things we are looking for in Mr. Popular! Pair this up with a grilled bison smash burger, or if you're staying in try your favorite loaded stuffed sweet potato with plenty of savory fixings. No matter how you pair Mr. Popular up – you'll be cheering.

VINTAGE

The 2021 vintage was a great one. Early season heat led to smaller berry and cluster sizes which created fruit with great concentration but not much yield. The warmer than average vintage led to very fruit-forward wines with a lot of ripe, fruity aromatics. And probably the best news of all, we managed to avoid smoke and an early freeze this year.



HORSE HEAVEN HILLS AVA
Located in South Central Washington

SOIL
Sandy Loam
Missoula Flood Sediment
Hill Slope Rubble

VINEYARD: Destiny Ridge Vineyard & Otis Vineyard

APPELLATION: Horse Heaven Hills & Yakima Valley

AGING: Aged 17 Months in 32% New French Oak, 10% Once-used French Oak and 58% Neutral oak

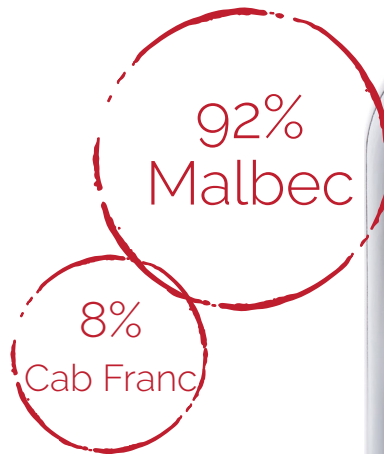
WINE MAKING Jarrod L. Boyle

TEAM:

ALCOHOL: 14.4%

pH: 3.95 pH

TA: 5.7 g/L



ABOUT ALEXANDRIA NICOLE CELLARS

Founders Jarrod and Ali Boyle are dedicated to producing small lots of hand-crafted wine from our own Destiny Ridge Estate Vineyard. Through attentive viticulture management, balanced crop levels, gentle hand-harvesting and processing of grapes, and passionate winemaking, we produce consistent quality in every bottle. Located in the Horse Heaven Hills, our 327-acre estate vineyard is located high on the bluffs overlooking the majestic Columbia River. It is here, high on the dominate ridge, that our grapes thrive in these unique soils. It is here that our winemaker Jarrod nurtures the fruit quality from bud to bottle. Our belief is that quality starts in the vineyard.