



# 2018 "MR. POPULAR" MALBEC

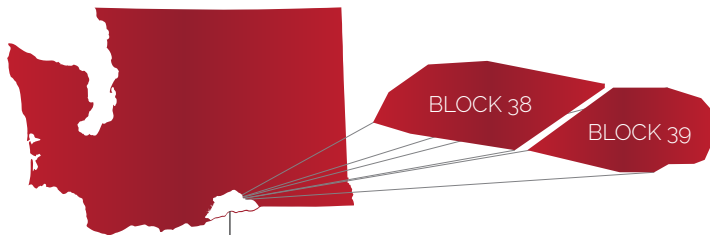
\$42 / 750ML. BOTTLE  
(RETAIL)

## TASTING NOTES

In true classic Malbec style, this full-bodied wine has an intense, inky dark color and polished tannins. The 2018 season produced intensely colored fruit that led to rich, concentrated flavors of black cherry, raspberry, blueberry, and espresso on the palate. The aromatics display a nice balance between luxurious fruit and hints of French oak. Upon first smell, a pretty floral component is met with ripe blackberry, chocolate, and pomegranate; and is then rounded out with notes of blueberry and plum. The velvety texture and lasting finish of this wine are complemented with a splash of acidity. Although tasting great now, the 2018 Mr. Popular shows the potential to cellar and evolve over the next few years. Please decant.

## VINTAGE

The 2018 vintage started out warmer than usual but ended up delivering a kind growing season. By June the weather was nice, and then it got hot through July and most of August. This vintage really benefited from September and October with warm days and cool nights allowing the fruit to mature nicely.



**HORSE HEAVEN HILLS AVA**  
Located in South Central Washington



**SOIL**  
Sandy Loam  
Missoula Flood Sediment  
Hill Slope Rubble

**VINEYARD:** Destiny Ridge Vineyard  
**APPELLATION:** Horse Heaven Hills  
**AGING:** Aged 20 months in 45% new French Oak and 55% neutral French Oak  
**PRODUCTION:** Release Limited to 557 cases  
**WINE MAKING TEAM:** Jarrod L. Boyle & Ryan Strom  
**ALCOHOL:** 14.4%  
**pH:** 3.71 pH  
**TA:** 5.56 g/L



## ABOUT ALEXANDRIA NICOLE CELLARS

Founders Jarrod and Ali Boyle are dedicated to producing small lots of hand-crafted wine from our own Destiny Ridge Estate Vineyard. Through attentive viticulture management, balanced crop levels, gentle hand-harvesting and processing of grapes, and passionate winemaking, we produce consistent quality in every bottle. Located in the Horse Heaven Hills, our 327-acre estate vineyard is located high on the bluffs overlooking the majestic Columbia River. It is here, high on the dominate ridge, that our grapes thrive in these unique soils. It is here that our winemaker Jarrod nurtures the fruit quality from bud to bottle. Our belief is that quality starts in the vineyard.